

HIGHER MEDIA ESSENTIAL INFORMATION

<p>What is the course content at Higher? The Higher Media course is divided up into Analysis and Evaluation, and Creation and Production. Candidates will learn about the key concepts of Media and will then apply these to the analysis and creation of media texts. The key concepts are –</p> <ul style="list-style-type: none"> • Categories • Language • Narrative • Representation • Audiences • Institutions • Society • Role of Media <p>For analysis, candidates will study a main text, usually a fiction film, as well as a selection of shorter non-fiction texts. They will also prepare for unseen analysis, which is an exam element where they must analyse and compare print media they have not seen before. For creation, pupils will complete an assignment which involves planning, filming, editing, and evaluating a short film.</p>	<p>What apps and websites can I use to support my learning?</p> <ul style="list-style-type: none"> • https://www.understandingstandards.org.uk • https://www.sqa.org.uk/sqa/files_ccc/h-cat_media.pdf • https://www.bbc.co.uk/ • Google Images • SQA - NQ - Past papers and marking instructions <p>Are there important dates of which I should be aware?</p> <p><u>Coursework</u></p> <p>Work on the Higher Media Assignment will be ongoing all year. This gets uplifted by the SQA in April, exact date TBC.</p> <p><u>Formal Assessments</u></p> <ul style="list-style-type: none"> • Unseen Analysis – October • Content in Context – January • Role of Media – early March 																			
<p>How is the course assessed?</p>																				
<table border="1"> <thead> <tr> <th>COMPONENT</th> <th>DETAILS</th> <th>LENGTH</th> <th>MARKS</th> <th>%</th> </tr> </thead> <tbody> <tr> <td rowspan="2">FINAL EXAM:</td> <td> Analysis of Media Content Content in Context (20 marks) – a choice of two questions from which candidates must choose one, and write an extended answer analysing the presence/use of at least three key concepts in their longer class text. Unseen Analysis (10 marks) – a comparison of two unseen film posters comparing/contrasting use of key aspects. </td> <td>1 hour 45 minutes</td> <td>30</td> <td>30%</td> </tr> <tr> <td> Role of Media An extended response discussing and analysing the role of media using texts studied in class to exemplify their understanding. </td> <td>1 hour</td> <td>20</td> <td>20%</td> </tr> <tr> <td>COURSEWORK:</td> <td> The Assignment Brief is to create a short film for the Edinburgh Film Festival. Candidates need to identify a genre, purpose and audience and then carry out research to inform production decisions. They then make and edit a film, which they then evaluate. </td> <td>ONGOING (SQA UPLIFT IN APRIL)</td> <td>50</td> <td>50%</td> </tr> </tbody> </table>		COMPONENT	DETAILS	LENGTH	MARKS	%	FINAL EXAM:	Analysis of Media Content Content in Context (20 marks) – a choice of two questions from which candidates must choose one, and write an extended answer analysing the presence/use of at least three key concepts in their longer class text. Unseen Analysis (10 marks) – a comparison of two unseen film posters comparing/contrasting use of key aspects.	1 hour 45 minutes	30	30%	Role of Media An extended response discussing and analysing the role of media using texts studied in class to exemplify their understanding.	1 hour	20	20%	COURSEWORK:	The Assignment Brief is to create a short film for the Edinburgh Film Festival. Candidates need to identify a genre, purpose and audience and then carry out research to inform production decisions. They then make and edit a film, which they then evaluate.	ONGOING (SQA UPLIFT IN APRIL)	50	50%
COMPONENT	DETAILS	LENGTH	MARKS	%																
FINAL EXAM:	Analysis of Media Content Content in Context (20 marks) – a choice of two questions from which candidates must choose one, and write an extended answer analysing the presence/use of at least three key concepts in their longer class text. Unseen Analysis (10 marks) – a comparison of two unseen film posters comparing/contrasting use of key aspects.	1 hour 45 minutes	30	30%																
	Role of Media An extended response discussing and analysing the role of media using texts studied in class to exemplify their understanding.	1 hour	20	20%																
COURSEWORK:	The Assignment Brief is to create a short film for the Edinburgh Film Festival. Candidates need to identify a genre, purpose and audience and then carry out research to inform production decisions. They then make and edit a film, which they then evaluate.	ONGOING (SQA UPLIFT IN APRIL)	50	50%																
<p>What resources do I need? Resources from lessons (One Note and Teams) Class Notes – try to ensure that these are up to date, catching up if you miss any class time through absence. Access to texts for revision – useful to rewatch fiction film and revisit moving image/print media for Role of Media. Google Images + Unseen Analysis Guide – useful to practise this part of the exam using any film posters generated through a Google search.</p> <p>SQA Course Information https://www.sqa.org.uk/sqa/47908.html</p>	<p>What can I do to improve?</p> <ul style="list-style-type: none"> • REMEMBER – the only texts you will have in front of you in the exam are the ones you analyse in the Unseen Q. You need to know your other texts well and revise and learn key features in relation to the key • concepts. • Make sure you are integrating the key concepts into your discussion of media texts, writing about how they are dependent on each other to create meaning and impact. • Spend time looking over understanding standards materials and also ensure you have a good understanding of how each section is marked. • Look over past papers and ensure you have a good understanding of the variations that can occur in questions. • Keep in mind that the film in the assignment is not marked and therefore you should not spend too long perfecting this, focusing more on high quality written evaluations. 																			